

Introduction

1.1 Summary

GBL 650

Key message: Compact yet powerful for cleaning efficiency



Professional



■ User Pain Point

I'm required to clean up my work area, either over a large area or towards a specific place. I need a tool working efficiently in both scenarios

■ Emotional Benefit

The new GBL 650 offers you best-in-class blowing efficiency, even more powerful than the last generation

■ Reason To Believe

- ▶ Powerful 650 W motor ensures airflow of $3.7 \text{ m}^3/\text{min}$, 6% better than last generation and is best-in-class **SIMPLIFICATION**
- ▶ Best power-to-weight ratio and optimized **HEALTH** balance further improve your overall efficiency due to less fatigue caused and less rest needed
- ▶ Compatible with 4 nozzles/relevant attachments, empowers you to deal with various scenarios efficiently and easily